

## Quenby Wilcox

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April 12, 2016

Dear Madam or Sir,

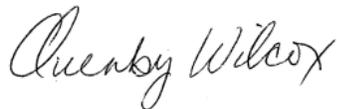
I am extremely interested in applying for the position of Director of Marketing and Communications with the National Partnership for Women and Families. Not only do I have extensive experience in developing and managing marketing campaigns, but I have done extensive research in women's rights, family issues, work-life balance, global mobility, as well as public policy issues at the national and international level.

As you can see from my resume, not only am I extremely well-versed in current problems facing women and families in modern societies, but I have extensive experience in public advocacy work, as well as working with government officials at all levels. I am also well-versed in conducting social media, fundraising, outreach, and branding campaigns, as well as highly talented in my written and oral communication skills.

I believe my diverse experience in the non-profit sector, my ongoing research and advocacy work on human rights of women within the home, family and marriage, on top of my extensive background and knowledge in marketing, make me an excellent candidate for this position. I have included a resume below for your perusal, and I would appreciate the chance to further discuss this opportunity with you in person.

Thank you in advance for your time and consideration.

Sincerely,



Quenby Wilcox

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[LinkedIn Profile](#)

### **EXPERIENCE**

2006-Present

#### **Global Expats & [www.global-xpats.com](http://www.global-xpats.com), Wash., DC - Founder**

The idea for Global Expats and [www.global-xpats.com](http://www.global-xpats.com) originated in 2005; utilizing what is now called a "local search directory" business model, to generate the revenues necessary to provide a comprehensive solution to the dual-career challenges of the expat family, along with a solution to their adaptation. The idea transforms the antiquated non-profit 'Expats Wives Club' ([www.fawco.org](http://www.fawco.org)) model into a for-profit model.

For the past decade, the development of the project has been impeded by a domestic violence/divorce in Spain, with all domestic remedies exhausted in 2015. At present the case is being prepared for submission to the Committee on Elimination of Discrimination Against Women (CEDAW).

Responsibilities include:

2010 - Present - [www.global-xpats.com](http://www.global-xpats.com)

- Conducted promotional and outreach campaigns on LinkedIn, Facebook, and Twitter amongst global relocation companies and vendors, multinationals, expats, and prospective advertisers
- Prepared detailed Business Plan including market research, product-development, advertising strategies, and marketing campaign
- Developed a political, and legal platform that promotes the rights, and interests of homemakers
- Uploaded and maintained 2010 website platform, as well as reformatted entire data-base and uploaded it, as well as blogs, onto new eDirectory platform in summer of 2015

2005-2007 - [www.global-xpats.com](http://www.global-xpats.com)

- Handled all R&D for project and administrative duties, marketing and financing
- Compiled and uploaded website's data-base
- Developed the framework for an organization designed to provide practical and grass-roots assistance to expats, as well as employment opportunities and career assistance for spouses
- Wrote a guide book; a blue-print for a series of global travel guides designed to assist expat families in their relocation process

February 2008  
- present

#### **Convention on Elimination of Discrimination Against Women (CEDAW) – Madrid, Spain and Wash., DC – Human Rights Legal Counsel (Volunteer)**

- Prepared a case for Committee on the Elimination of Discrimination Against Women (CEDAW) against the Spanish government for their failure to protect. The case challenges the Spanish government's defense of "inadmissibility" in [Gonzalez Carreno vs. Spain, 2014 \(CEDAW\)](#)
- Researched and prepared background report for CEDAW presentation. The report, "[Financing for Development \(FfD\): A Midsummer Night's Dream,](#)" as well as all

official correspondence with the Spanish and American governments, highlighting the many public policy issues involved are posted on the activism website, [www.warondomesticterrorism.com](http://www.warondomesticterrorism.com)

- January 2013 - present  
**WaronDomesticTerrorism.com – Wash., DC – Administrator (Volunteer)**
- Produced and maintain activist website ([www.warondomesticterrorism.com](http://www.warondomesticterrorism.com)), exposing the human rights violations and discrimination against women in family courts around the world
- November 2013 - present  
**HuffingtonPost.com, Womenalia.com, and LinkedIn – Wash., DC – Blogger (Volunteer)**
- Wrote and published blogs for social media outlets, [HuffPost](http://HuffPost), [Womenalia](http://Womenalia), [LinkedIn](http://LinkedIn), and [Reuters Foundation](http://Reuters Foundation). These blogs explored the many challenges trailing-spouse, homemakers face while abroad, as well as many of the political, social, and economical challenges in the modern world
  - Conducted an activist/freedom of speech campaign regarding Sean Penn/El Chapo Speaks article, and the failure of the American press to cover failed public policy issues regarding their War on Drug. The campaign included a [series of daily blogs \(22\)](#) which exposed the implications for populations and governments around the world.
- August 2013 – November 2015  
**International Monetary Fund, Wash., DC - Administrative Assistant (Contractual)**
- Provided administrative support in the Institute of Capacity Development (Immediate Office, Western, African, Asian, and Strategy & Evaluation divisions)
  - Assisted in all facets of course preparation and delivery in IMF Headquarters, as well as in their regional training centers around the world
  - Assisted in events planning of departmental retreats, meetings, and outings
  - Assisted in administrative functions of sensitive HR issues and hiring of new staff
  - Assisted in maintaining schedules and calendars for Immediate Office directors
  - Assisted in general office management, routinely trouble-shooting administrative and technical issues throughout the department, particularly with new staff
  - Assisted in the organization of weekly departmental seminars
  - Trouble-shot IT issues in conference rooms
  - Handled international travel arrangements for staff members
  - Prepared expense reports and trouble-shot related issues
  - Ordered and distributed office supplies
- July 2011 – July 2013  
**International Monetary Fund, Wash., DC - Administrative Assistant (Temporary Agency)**
- Temporary administrative assignments in the Western Hemisphere, Monetary and Capital Markets, European, Legal (Financial Integrity Group), External Relations, and Institute for Capacity Development departments
- May 2009- February 2011  
**International Monetary Fund Family Association (IMFFA) (Global Employment), Wash., DC - Administrative Assistant/Office Manager**
- Reduced annual administrative costs by 10%
  - Created an administrative office, with an entire filing system, as well as information and email communication system between board and committee members

- Created a data-base of the entire membership, categorizing and cross-referencing members; their interests, professions, children, spouses, etc.
- Analysed procedural policies and norms, making recommendations which elevated efficiency and effectiveness of programs and services offered by organization
- Cleaned out old archives and organized a library corner for members and children
- Dispersed information and provided assistance to members
- Coordinated the organization of monthly and annual activities
- Assisted in trouble-shooting the many issues with publication of the information booklet, monthly magazine, and weekly newsletter
- Provided advice and assistance to members about family issues, DC area activities, the ins-and-outs of social networking for newly arriving spouses, childcare, etc.
- Produced graphic arts posters, calendars, and office decorations for seasonal parties and events, as well as manual arts activities for member children

May 2013 –  
June 2014

**Family Courts in Crisis Newsletters – Wash., DC – Editor-in-Chief (Volunteer)**

- Handled all research, writing, translating, and distribution of Family Courts in Crisis (FCC) to journalists, activist, human rights lawyers, family law lawyers, and public policy professionals around the world. These newsletters expose the problems and discriminatory traditions in family courts and justice systems. They also expose the failure of these systems to protect victims of domestic abuse; a failure which is resulting in human rights violations by governments across the globe (Gonzalez Carreño, 2014, CEDAW, Gonzales vs. USA, 2011, Inter-American Commission on Human Rights), inter alia

2002-2003

**Bogotá Accueil (Fédération Internationale des Accueils Français et Francophones à l’Etranger (FIAFE) – [www.fiafe.org](http://www.fiafe.org)) Bogotá, Colombia - Président (Volunteer)**

- Represented the French community of Bogotá at official functions and Embassies
- Organized cultural visits, educational seminars, tours of museums and art expositions dinners and formal functions, manual arts classes for children, and English classes
- Organized a conference for Ingrid Betancourt, Colombian Presidential candidate for 2002 (cancelled due to her kidnapping by FARC guerrilla)

2001-2004

**International Group of Bogotá - Bogotá, Colombia - Secretary (Volunteer)**

- Assisted in the formation and development of this cross-cultural group whose mission was to coordinate cooperation between the various expatriate clubs and communities in Bogotá

1999-2002

**Bogotá Accueil (FIAFE/[www.fiafe.org](http://www.fiafe.org)) Bogotá, Columbia - Board Member (Volunteer)**

- Participated in monthly board meetings and management of the association
- Organized children’s manual art classes and events
- Directed monthly English classes, book club, and cooking club

1998-1999

**American Women’s Club of Bogotá (Federation of American Women’s Clubs Overseas (FAWCO)/[www.fawco.org](http://www.fawco.org)) Bogotá, Colombia - Secretary (Volunteer)**

- Attended monthly board meetings and participated in management of the organization
- Participated in monthly international cooking club and annual fund-raising Bazaar

1989

**Dean Witter Reynolds - Miami, Florida - Executive Assistant**

- Managed the administrative office, overseeing twenty employees
- Handled client complaints, administrative problems, and maintained accounts payable

- 1987            **Shearson Lehman Bros., Wash., D.C - Stock Trader and Program Coordinator**
- Managed approximately \$10M within a \$20M blue-chip stock trading program
  - Monitored movements of 200 stocks and option, maintaining 10% profit margin on trades
  - Compiled financial reports and analysis
  - Developed organizational system for stocks and options trading
- 1986            **E.F. Hutton, Wash., D.C. - Sales Assistant to Financial Planners**
- Handled all administrative work and client contact, executed trades and processed legal documents
- 1981-1985      **Senator J. Bennett Johnston (D) LA., Wash., D.C. - Intern**
- Responsible for a total re-organization of administrative archives
  - Supervised the summer interns, organized in-coming mail, and maintained filing system
  - University Thesis on nuclear non-proliferation

### **SPECIAL PROJECTS**

- 2003-2004      **Association of Padre Nicolo of Bogotá, Colombia** – Examined the rehabilitation program for street children of Bogotá, with eventual application of methods and procedures within local educational systems. Padre Nicolo’s work of the past 30 years has won international awards and is recognized by UNESCO
- 2003-2004      **Fundación Canguro of Bogotá, Colombia** – Examined and promoted the work of the foundation whose purpose is to provide high-quality, cost-effective health care for LBW (low birth weight) infants. The work, developed by Dr. Rey in 1978, is recognized by the World Health Organization (WHO), with centers in over 15 countries around the world

### **SKILLS**

Languages: **English:** native, **French:** fluent, **Spanish:** fluent  
 Proficient: Microsoft Word, Outlook, PowerPoint, Publisher, Excel, SharePoint, DM5, TRACES, Travel Portal, and Tabs3

### **EDUCATION**

- 1981-1985      **BBA (International Marketing/Political Science) George Washington University**